

Gamestorming Playbook

A game may be thought of as an alternative to the standard business meeting. Most games involve 3 to 20 people and last from 15 minutes to an hour and a half. A game suspends some of the usual protocols of life and replaces them with a new set of rules for interaction. Games may require a few props such as sticky notes, poster paper, markers, random pictures from magazines, or thought provoking objects. Gamestorming skills include asking questions (opening... 35b9f22444 The word gamestorming, itself as a neologism, is a portmanteau suggestive of using games for brainstorming. 35b9f22444 She is a co-author of Gamestorming: A Playbook for Innovators, Rulebreakers and Changemakers a book that outlines visual thinking techniques for business. She is also the instigator of The Doodle Revolution and author of a book called The Doodle Revolution: Unlock the Power to Think Differently. 35b9f22444 Sunni and was named one of Fast Company's Most Creative People in Business and Most Creative People on Twitter 2011. 35b9f22444

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Gamestorming A facilitator leads a group towards some goal by way of a game, a structured activity that provides scope for thinking freely, even playfully. A facilitator leads a group towards some goal by way of a game, a Gamestorming is a set of practices for facilitating innovation in the business world. Gamestorming is a set of practices for facilitating innovation in the business world 35b9f22444

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